



RESPECT



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POTTERS TO HELP LAUNCH NEW FA INITIATIVE

By Niall Cope : @stokecity
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Seagulls encounter to raise awareness of Respect campaign...



SATURDAY'S fixture against Brighton and Hove Albion will see the launch of a new FA Respect initiative in Staffordshire as five youth leagues aim to champion Respect.

The new scheme will also see the introduction of Respect Marshals at all league games and central venues throughout the 2018/19 season.

The aim of the new initiative is to promote a safe and enjoyable environment. Good behaviour makes for a great game, and marshals will be introduced to encourage appropriate behaviours in order for a positive experience for all. The initiative is being supported by Staffordshire FA who will be on hand to provide education and resources.

"It's fantastic to see Staffordshire FA working positively to champion Respect. Initiatives like this are great to raise awareness of Respect, and it's great to know that the game will be positively influenced in a week to week match day environment." says Nathan French, FA National Respect Project Manager.

Pitchside at half time on Saturday will be representatives from five local grassroots football leagues including the Mid Staffs Junior League, Litchfield and District Recreational League, Potteries Junior Youth League, Staffordshire Girls and Ladies League and the Walsall Junior Youth Football League.

Staffordshire FA Chief Executive Officer, Adam Evans says: "I'm pleased that so many Staffordshire youth leagues are embracing the Respect Programme. Over recent months both Staffordshire FA and our partner leagues have worked hard in order to champion Respect and the grassroots game in Staffordshire. I have no doubt that this new initiative will positively influence the environment in which the game is played and ensure that young people are able to enjoy their football experience".

For more information on the FA Respect campaign please click [HERE](#) or contact the Staffordshire FA on 01785 256994

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